FIXED VOICE

INSERT LOGO HERE

[This area can be used to promote your brand. Your logo, the logo of the company with whom you are working, or other image can be inserted, and we advise using a JPEG file with a maximum height of 120px and a maximum width of 90px. If your image is smaller in width, we would recommend aligning your image to the right hand margin].

Datasheet

THE KEY TO SUCCESSFUL COMMUNICATION

**The internet has revolutionised our communications. But it’s easy to forget that the majority of businesses still rely on traditional telephone calls.**

**People often think it’s hard to change their calls service, but we work with BT, who have been making quick, seamless transitions for every type of business for years.**

IDEAL FOR BUSINESSES…

* Who want a choice of lines and calling plans to meet their needs.
* Who want the option of free monthly minutes or capped calls.

KEY BENEFITS

* **Cost effective.** There’s no set-up fee, installation charge, new lines or equipment needed. No need to even change telephone numbers.
* **High quality guarantee.** Using BT’s resilient, high-performance network, with excellent network availability.
* Excellent reporting. Easy access to detailed call data and a reassuring fraud detection feature.

Datasheet

MARKET POSITION

[This is where you can describe your company’s advantage over your competition – what sets you apart from your competitors?
We would recommend that you use the same font size for the Title of this section as you have used for the other sections, this being a font size between 14pt to 24pt.

For consistency, we would suggest using the same font size for the main content in this section, as you have used for the other areas in this
document, we would advise a font size of between 11pt and 14pt.]

The benefits can be shown in a series of bullet points
(tick motif). The number of bullet points will be determined
by their length and also the font size being used. We would suggest a font size for this content between 11pt and

14pt, allowing for approximately 6 bullet points in total].

PRODUCT SPECIFICS

* Full suite of call features and call barring options, such as Call diversion, 3-way calling and Call waiting.
* Quick and easy migration regardless of the number of lines.
* BT Prompt Care included, where we’ll aim to fix any issue on your line by the end of the next working day.

PEACE OF MIND

[This section can be used to promote your product/service reliability and also your experience and knowledge as a product/ service provider.

Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional).

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based
on the space available after completing the other sections.]

PRICE STRUCTURE

[This section can be used to promote your product/service price offers.

Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional)].

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based
on the space available after completing the other sections.]

SERVICE & SUPPORT

[This section can be used to promote your service and support levels.
Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional).

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based on the space available after completing the other sections.]

Version: 1\_310114