<Product Name>  
**Complete control and management of Inbound Calls**

<date>

If you’re looking to provide your customers with a product that gives them complete control and management of their inbound call traffic our <product name> is the ideal answer.

Your customers will enjoy smarter call handling, thanks to our powerful suite of features, which comes with a range of statistical and analytical capabilities. These services are all controlled through an intuitive, state-of-the-art portal which will allow your customers to configure and manage all of the features themselves.

Our <product name> provides a market leading set of advanced inbound features which in turn lead to a greatly enhanced customer experience for end users.

**Big Benefits**

Cost efficiency - Although our <product name> are very advanced, they are also affordable and scalable, providing cost-effective and smart call handling for UK businesses.

A great customer experience - Better and faster call handling boosts efficiency and productivity, leading to greatly

**The Right Features**

<company name>’s <product name> incorporate highly advanced call features, some of were previously unaffordable for many organisations. These include sophisticated Interactive Voice Response (IVR); call recording, storage and transcription; high-volume call queuing; and wallboards that provide live information as well as scheduled and historic reports.

<product name> includes a broad range of features that in combination are unique in the market from a solution provider

**The Right Opportunities**

<product name> offers a combination of superior features and very attractive commercials. It enables both you and your customers to brand the proposition as your own. <product name> adds great value when combined with other products from our portfolio. Our solution is suitable for businesses of any size and across all verticals – from SOHO and SMEs through to large enterprises and government; from communications and retail through to transport and utilities.