SIP TRUNKING

INSERT LOGO HERE

[This area can be used to promote your brand. Your logo, the logo of the company with whom you are working, or other image can be inserted, and we advise using a JPEG file with a maximum height of 120px and a maximum width of 90px. If your image is smaller in width, we would recommend aligning your image to the right hand margin].

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REPLACING ISDN30 WITH SOMETHING FAR BETTER

**SIP trunking is a high performing, cost effective replacement for ISDN30, delivered across BT’s 21st Century Network. We can scale it to provide connectivity for everything from the smallest phone systems, right up to the largest PBXs serving tens of thousands of users. There’s no need for costly resource to manage infrastructure or systems. It’s all done for you.**

IDEAL FOR BUSINESSES…

* Of all sizes, across all market sectors.
* Using high speed connectivity products.
* Looking to utilise predicative diallers, contact centres and other calling patterns requiring super high throughput and performance.
* Who want a better and more cost effective alternative to traditional time division multiplexed voice services like ISDN30.

KEY BENEFITS

* No significant set up costs. No hidden charges. And no need to invest in R&D. Even the software updates are included in the rental.
* Pay as you grow pricing makes budgeting predictable.
* Provided over BT’s powerful, secure and highly resilient 21st Century network. They make substantial investments in R&D every year, to ensure that their networks are always at the cutting edge of technology.

PRODUCT SPECIFICS

* Supports up to 100 calls per second and up to 10,000 users.
* Bridges legacy and next generation technology. You can keep your existing handsets and still benefit from the lower costs and enhanced functionality associated with IP voice services.
* Configure the features and turn them on and off using any device, from any location, at the click of a mouse or swipe of a finger.
* Disaster recovery and business continuity options include round robin and prioritisation routing across 6 resilient sites.

PEACE OF MIND

[This section can be used to promote your product/service reliability and also your experience and knowledge as a product/ service provider.

Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional).

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based   
on the space available after completing the other sections.]

PRICE STRUCTURE

[This section can be used to promote your product/service price offers.

Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional)].

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based   
on the space available after completing the other sections.]

SERVICE & SUPPORT

[This section can be used to promote your service and support levels.   
Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional).

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based on the space available after completing the other sections.]

MARKET POSITION

[This is where you can describe your company’s advantage over your competition – what sets you apart from your competitors? We would recommend that you use the same font size for the Title of this section as you have used for the other sections, this being a font size between 14pt to 24pt.

For consistency, we would suggest using the same font size for the main content in this section, as you have used for the other areas in this   
document, we would advise a font size of between 11pt and 14pt.]

The benefits can be shown in a series of bullet points   
(tick motif). The number of bullet points will be determined   
by their length and also the font size being used. We would suggest a font size for this content between 11pt and

14pt, allowing for approximately 6 bullet points in total].

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