BT wholesale

WE MAKE IT POSSIBLE

WHAT'S IN IT FOR YOUR CUSTOMERS? - ETHERNET

This document is designed to help start conversations with your end customers around Ethernet. Instead of focussing on the technical capabilities of the product, it is based on the end customer problem that is being solved.

COLLABORATE ACROSS DIFFERENT LOCATIONS
If you have teams located across different locations, or even individual employees working from home, you want them to be able to connect seamlessly through a single, secure network.

DOWNTIME IS NOT ACCEPTABLE
You cannot afford downtime. The impact on productivity and sales could be significant, not to mention the frustration which it can cause your employees when trying to complete even the most basic task over a slow connection.

SIMPLICITY IS KEY
You want to concentrate on building your business, not managing your connectivity.

SECURITY IS NON-NEGOTIABLE
Your reputation is key and you can't afford for it to be threatened by the possibility of security breaches or data loss.

SCALABLE BASED ON BUSINESS REQUIREMENTS
It can be hard to predict what your business will look like in the next five years so you need a solution that can adapt to your changing needs.

Email **clientreception@bt.com** or call

0800 671 045
www.btwholesalehub.com/why

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