

# WHAT'S IN IT FOR YOUR CUSTOMERS? - WHOLESALE SIP TRUNKING

This document is designed to help start conversations with your end customers around Wholesale SIP Trunking. Instead of focussing on the technical capabilities of the product, it is based on the end customer problem that is being solved.



## KEEPING COSTS DOWN IS A PRIORITY

SIP Trunking is up to 50% cheaper than ISDN circuits, allowing you to integrate next generation voice technology into your current setup for less. As a cloud based service there is also no need for upfront CapEx to implement it.



## TAILORED SOLUTIONS TO MATCH CHANGING NEEDS

Your business needs may suddenly change, forcing you to review your technology options. SIP Trunking gives you the flexibility to scale based on your needs, allowing you to flex quickly without hindering your wider business plans.



## USABILITY IS ESSENTIAL

Your staff will be more productive if the technology is simple to use. SIP Trunking integrates seamlessly with existing handsets so there is no need to learn new systems and processes.



## PEACE OF MIND GUARANTEED

SIP Trunking is delivered over a carrier-grade and future-proofed network, giving you the peace of mind that business continuity is guaranteed. At all times, your teams can continue collaborating across different platforms and international locations with no disruption to service.



## SIZE DOESN'T MATTER

Regardless of your company size, having to battle with high traffic volumes can be a nuisance. SIP Trunking means your business lines can manage at least 50 calls a second with no interruption to service - perfect for automated diallers and contact centre environments.



The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

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